

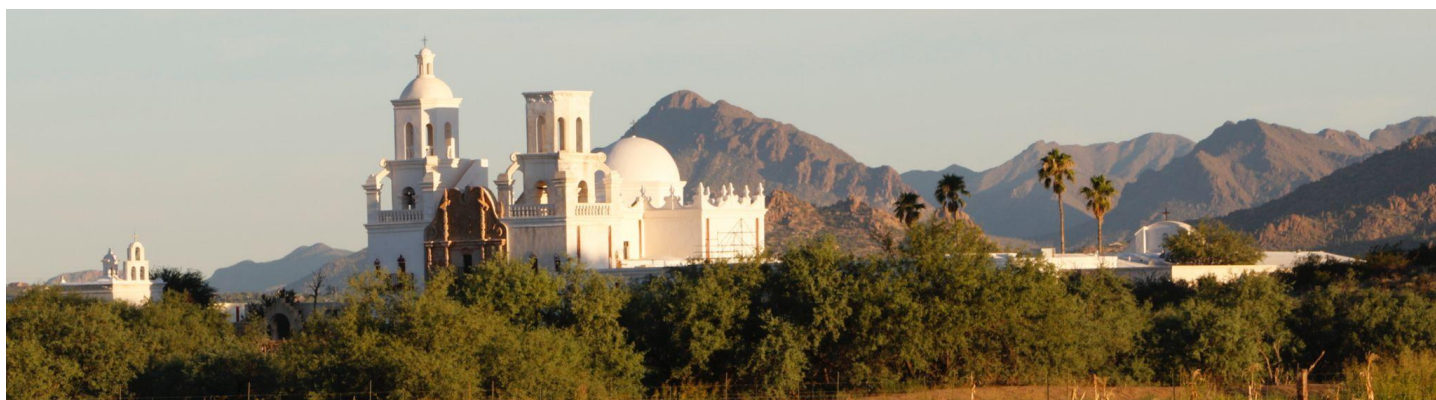
# Sponsorship & Underwriting Opportunities 2022/2023

Partnering with Patronato to achieve a “Mission Accomplished”



**PATRONATO  
SAN XAVIER**





## Introduction

**Mission Statement:** Patronato San Xavier funds and directs ethical conservation, conducts scientific research, and interprets the significance of Mission San Xavier del Bac, a National Historic Landmark in the community of Wá:k, part of the Tohono O’odham Nation.

**Our Focus for the Future:** The next decade will be transformational as Patronato works to raise funds for, and direct the completion of, all remaining deferred maintenance projects while building the endowment. This accomplishment will mark a significant milestone in Patronato’s history enabling us for the first time to begin a new phase of predictable and cyclical conservation maintenance largely funded by the proceeds from the growing endowment.

**The Purpose of this Catalogue:** Our aim is to inform interested supporters of key projects and priorities eligible for Individual, Family or Corporate funding in the 2022/2023 timeframe. Please contact Patronato directly to discuss any areas of interest and/or specific funding thresholds. This will enable us to develop a proposal customized to suit your investment and recognition priorities.

## Sponsorship Areas of Opportunity

- Conservation & Preservation Projects
- Public Programs
- Education
- Official Sponsors

## Contact

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# I. Conservation & Preservation Projects

## Benefits vary, relative to sponsor level, and include:

- A range of brand impressions benefits, from name and logo recognition in printed marketing materials, on our website and in social media, to onsite signage and more.
- Networking and product placement opportunities at sponsored events and an invitation to Patronato's annual *Kino Society* Celebration honoring Major Donors.
- Company/Employee Benefits including complimentary passes for Behind the Scenes Tours and the ability to feature a Private Tour as a Silent Auction item or Employee Recognition Gift.

## Two Priority Projects

### *Dome Project*

#### **Project Timeline: Winter 2023 – Summer 2023**

The Mission's Interior Dome was first conserved in the mid 1990s when an international team of conservators came to Tucson over a period of 5 years to assess, clean and conserve the interior mural art inside the church. It has remained untouched since that time.

Conditions of the narrative mural art as well as the plaster beneath will be assessed which will guide the conservation team in developing their conservation plan. Scaffolding will be present in the Sanctuary for a 6 month period.

Patronato's conservation team will be expanded in order to accomplish the work most effectively to minimize the period of time when scaffolding will be present under the Dome.

Sponsorship of a Conservator, as well as 8 distinct areas located within the Dome and the drum, are eligible to be individually underwritten.



## *Façade Project*

**Project Timeline: Fall 2023 – Spring 2024**



The Façade Project consists of the full conservation of the ornate, sculpted retablo that surrounds the main entry doors to the historic church.

The façade is meant to serve as the first glimpse of the “gate of heaven” welcoming the faithful to the church. At one time it was highly colored however, more than 150 years of weathering saw much of the painted surfaces fade, leaving the sub-base terracotta as the predominant color. A “restoration” effort in the 1950’s complicated the conservation picture. Layers of tinted concrete to match the terra-cotta subsurface were used in an effort to stabilize and secure elements.

A month-long research phase in October 2021 saw a team of conservators map conditions across the façade. In the process a surprising amount of original pigment was found providing a clearer picture of what the façade might originally have looked like. It also provided hints of what might be found beneath the cement-based repairs carried out in the 50’s. Two more research phases are planned this Fall to fully test the protocols to be used during the full conservation, currently scheduled to take place in the fall of 2023. As with the Dome Project, Patronato’s conservation team will be expanded in order to accomplish the work most effectively to minimize the period of time when scaffolding will be present on the Façade.

8 distinct areas located on the Façade are eligible to be individually underwritten.



## Additional Projects

### *Balconies Project*

**Project Timeline: Fall 2022 - Fall 2023**



The three balconies on the front of the Mission are reproductions and date from different eras; two were built as replacements in the 1950s, one was built as part of the restoration of the West Tower in 2007. All are in very different states of repair.

Using the very earliest photographs of the Mission, high resolution images of the originals are being developed to allow for more accurate reproductions of the originals to be built.

The first balcony will be installed on the East Tower in late 2022, the center balcony will be installed as part of the Façade Project in late 2023. The last balcony will be a partial refit, with new spindles and railings added to make it consistent with the other two.

Each balcony is eligible to be underwritten.

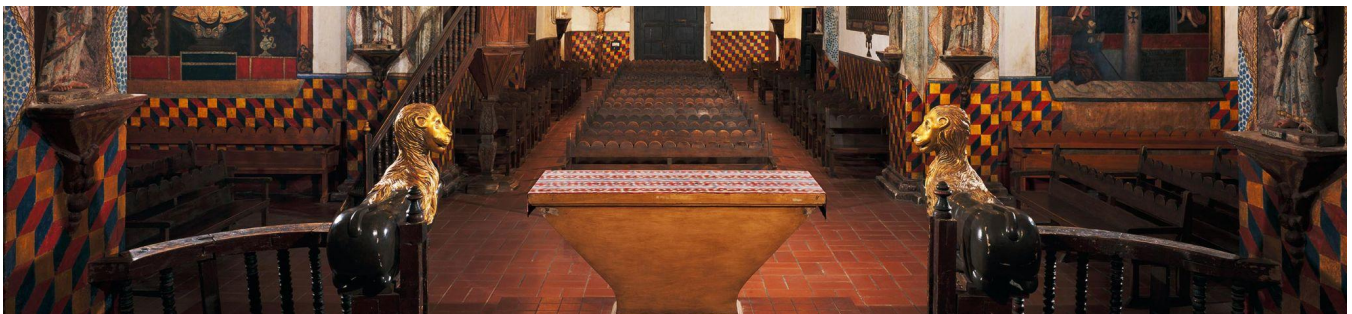
### *Main Portal Project*

**Project Timeline: 2024**



The most complex and largest conservation project of all of the Mission's historic doors, it is hoped the protocols developed treating previous sets of doors will allow the Main Portal Doors to be conserved "in place".

This project involves removing layers of varnish and shellac from the interior surfaces and delicate cleaning of the exterior surfaces, prior to conserving the cleaned surfaces with wood protectants.



## *East Tower Door*

*FUNDED*

**Project Timeline: Spring 2022 – Fall 2022**



This door, located between the Nave and the ground floor room of the East Tower is likely the oldest of San Xavier's woodwork and possibly originating from Mexico. It is in use daily and has many condition issues, including some created by failure of the original hinge hardware.

The work will involve some 200 hours of conservator time. Master Wood Conservator Luke Addington will lead the project and will be assisted by Patronato Intern, Susie Moreno. Luke will train Susie in conservation chemistry and wood conservation techniques to expand her own conservation skills. The cost of this training component is included in the total proposal.

## *Pilot Façade Conservation Treatment*

*FUNDED*

**Project Timeline: Fall 2022**



Conducting the Pilot Conservation Treatment Project this Fall will allow more accurate assessments of the time and cost required to accomplish the full Façade Project.

The plan is to test treatments on a roughly 8-foot by 4-foot section of the façade representing a variety of the conditions known to exist, and accessible by 10-foot scaffolding.

This research phase will inform the preservation plan which will guide how this iconic section of the Mission will be preserved.

## *Interior Sacristy Doors*

*FUNDED*

**Project Timeline: Winter 2023-Summer 2023**



This set of double doors from the Sanctuary to the Sacristy matches closely in style to the doors leading from the nave to the west patio. They feature the same ten panels, though their position within the church means they have not experienced the degree of weathering that has occurred to the exterior doors. Recent detailed examination of the doors reveals the use of color paint on parts of the door. These colors mirror the colors discovered on the altar railings during their conservation treatments carried out four years ago.

## II. Public Programs

Benefits vary, relative to sponsor level, and include:

- A range of brand impressions benefits from name and logo recognition in printed marketing materials, on our website and in social media, to onsite signage and more.
- Networking and product placement opportunities at sponsored events and an invitation to Patronato's annual *Kino Society Celebration* honoring Major Donors.
- Company/Employee Benefits including complimentary passes for Behind the Scenes Tours and the ability to feature a Private Tour as a Silent Auction item or Employee Recognition Gift.

### Fall 2022 and Spring 2023 | *Friends of Patronato* Open House at the Mission

**Event Dates:** November 2022 | March 2023

**Location:** Mission San Xavier's Patio

**Estimated Attendance:** (TBD)



Patronato's inaugural Fall Open House will kick off a new tradition of welcoming our philanthropic supporters, known as Friends of Patronato, to the Mission twice annually.

Friends of Patronato will have private access to the interior Patio at the Mission where our conservators will make hourly presentations, our Docents and Staff will be available to answer questions and light fare will be provided.

Promotion of the Fall Open House will take place via our printed Newsletters, eblasts, and social media.

Following the Fall 2022 Open House, a special, late afternoon reception will be held in the Patio to honor inductees into Patronato's Founders' Circle.





## Patronato's Christmas at San Xavier

**Event Dates:** December 6 & 7, 2022

**Location:** Mission San Xavier and OnDemand

**Estimated Attendance:** 800 attending 4 concerts | 1,000 household views OnDemand Concert



Now in its 26<sup>th</sup> year, this signature fundraiser will showcase the talents of the Tucson Girls Chorus, Tucson Arizona Boys Chorus and select Soloists in this unique and immersive setting.

In both 2020 and 2021 Patronato's Concerts went "virtual" offering prerecorded streaming concert experiences for our supporters. In 2022 we plan to return to the Mission offering 4 onsite concerts over two nights, December 6 and December 7.

Simultaneously we will be offering a newly refreshed prerecorded version of the Concert available to stream OnDemand with a donation of any amount to our calendar year end appeal.

## Inaugural Kino Society Celebration

**Event Date:** Spring 2023

**Location:** The Arizona Inn

**Estimated Attendance:** 150+



The Kino Society is a newly defined circle of donors who provide vital support to Patronato by contributing \$1,000 or more a year.

In Spring 2023 the inaugural Kino Society Celebration will be held in honor of our Major Donors at the Arizona Inn. This cocktail event will be largely social with brief remarks on annual accomplishments and future projects. Representatives from Patronato's Conservation Team will be also present.



### III. Education Onsite/Online

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### Conservation Apprentice & Intern Programs

**Timeline: Ongoing**



In line with Patronato's mission to "conduct ethical conservation and promote scientific research" Patronato has created opportunities for paid apprentices and interns to train alongside our conservators. This is creating a pool of talent to take over key conservation roles at the Mission.

Underwriting part or all of the cost associated with these positions is a new option within our repertoire of support opportunities.

### Onsite Interactive Visitor Kiosk

**Timeline: Spring 2023**



The newly relaunched Docent Program at the Mission offers complimentary tour commentary outside of the church, no longer within the church. With this in mind, an interactive Visitor Kiosk will offer options for visitors to self-guide through key content, including details on the Mission interior, as part of the museum experience.

Opportunities are available for a single Underwriter to have their company name both on the exterior of the Kiosk and on key materials featured within the Kiosk content. (Kiosk may be wall mounted or on a rolling podium, based on location.)

## Visitor Welcome Video

**Timeline: Winter 2023 and beyond**



A new Welcome Video for visitors is being created to play in the museum rooms. It will provide a 10-minute overview of the history of the Mission. Playing on an endless loop, it is estimated it the video will be seen by more than 200,000 visitors annually.

Opportunities are available for a single underwriter to sponsor the video annually with right of first refusal at the time of renewal.





## IV. Official Sponsors

Patronato San Xavier will designate select companies in defined industries as Official Sponsors of Patronato including:

Airline

Automotive

Soft Drink

Coffee

Credit Card

Home Improvement

Landscaping Services

Official Sponsors will receive onsite recognition at the Mission in appropriate venues as well as logo recognition in promotional materials in print and online. In certain circumstances Official Sponsor products may be able to be displayed onsite.

